



# Media Release

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## NETAC MARKS BEGINNING OF ANNUAL OZONE SEASON

(LONGVIEW, TX) On Friday, April 30, North East Texas Air Care (NETAC) leaders will join with state officials, federal officials and local industry leaders to mark the beginning of the 2004 Ozone Season for East Texas. Activities begin at 11:00 a.m. at the Maude Cobb Convention Center in Longview. Gregg County Judge and NETAC Co-Chair Bill Stoudt will welcome those in attendance. Speakers will include Tyler Mayor and NETAC Co-Chair Joey Seeber; Dr. Michael Morton, Air Quality Specialist for EPA Region 6; and Theresa Pella, Project Development Coordinator for the Texas Emissions Reduction Plan (TERP) administered by the Texas Commission on Environmental Quality (TCEQ).

The annual Ozone Season Kick-Off Event is designed to raise public awareness of air quality during the season that officially runs from May 1st through Sept. 30<sup>th</sup> of each year. Throughout this time, TCEQ declares an Ozone Action Day whenever conditions are favorable for the formation of ozone at ground levels. On such days, local governments, citizens, and industry are encouraged to reduce or refrain from activities that emit ozone-forming chemicals.

**For more information on air quality efforts in the East Texas area, visit the NETAC website at [www.netac.org](http://www.netac.org).**

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